The Hidden Truth About SEGA

In this page, the hidden truths of SEGA will be explained. Please be sure to read through everything to have a complete understanding of the topic. This page isn't made to be about what ship is canon over what ship. It is about pointing out what the company wants and how employees impede that based off of personal interest. Things are explained in detail on this page for others to learn and respect what the company wants.

The hidden truth about the company SEGA is that there is biasness in the company due to corrupted officials/moles/insiders working at the company. SEGA of Japan superiors wish for Sonadow, however, the corrupt employees want to deter the company's wishes and instead, wish to takeover by using corrupt fans (which includes minors/children and young adults) to push their narratives and by pushing for only "cuteness" instead of what's considered "cool." This has them push for characters they consider "cute" like Amy Rose (Tails and Chao as well), and for Sonamy (and now sometimes Shadamy) to be everywhere/important, which will eventually lead to them making Amy Rose the mascot instead of Sonic since they consider Amy to be the epitome of "cuteness." This also affects other characters' appearances (especially cool characters) such as Knuckles, Tails, Shadow, Metal Sonic, Blaze, Rouge, etc., getting pushed aside for Amy Rose to take their place of importance. Their abuse of power also leads to leaked confidential company data, unprofessionalism, abrupt or poor/bias changes in lore or character's personalities, poor marketing for things that go against their agenda, poor marketing towards things that they personally don't like due to it going against their personal values, sabotaging done on purpose to other medias/characterizations for content that doesn't support them, and low quality content.

"An insider threat is a security risk that originates from within the targeted organization. It typically involves a current or former employee or business associate who has access to sensitive information or privileged accounts within the network of an organization, and who misuses this access." (Imperva)

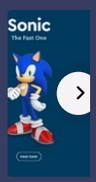
(Other articles on the definition of corrupt officials/moles/insiders: 1 | 2)

To see a short compilation of most of Amy's appearances from 2021-2024 and how characters were excluded, jump to the *"Compilation of Amy's Appearances and When Others Were Excluded"* section.

Contents [hide]

1. The True Goal of Corrupt Employees and How to Spot them
   1.1. SEGA Asia Taiwan
   1.2. SEGA Hardlight
   1.3. Sonic Speed Simulator
   1.4. Sonic Team USA
      1.4.1. Mistranslations
   1.5. SEGA Asia
   1.6. SEGA Hardlight/SEGA America/Sonic America Connections to Each Other
      1.6.1. Corrupt Employees being Bias towards Amy Rose
      1.6.2. Sonic America Conspiring with SEGA Hardlight to have things Bias towards Amy Rose
   1.7. Sonic America Social Media Team
   1.8. SEGA of America
   1.9. Comics and their Corruption
   1.10. Fans who Work with Corrupt Employees
      1.10.1. The Hypocrisy behind The Murder of Sonic the Hedgehog Game
   1.11. Lore Team
      1.11.1. Corrupt Employees Bias Towards Certain Fans and How they Turn a Blind Eye to them
2. Vandalize Lyric Analysis
3. How Corrupt Employees are Replacing Everyone with Amy Rose
4. The Corruption in Sonic Team Japan and SEGA Japan (sometimes)

Recent Images



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Recent Wiki Activity

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Thirdeyekai • a day ago

Sonic x Shadow July 2021 Calendar Story
Philonite • 4 days ago

Shadow the Hedgehog
Philonite • 4 days ago

Observations
Philonite • 5 days ago

5. Other Real World Examples of Corruption in Other Companies
6. Compilation of Amy's Appearances and When Others Were Excluded
   6.1. Sonic Frontiers
   6.2. Sonic Origins Plus
   6.3. Sonic Superstars
   6.4. Sonic Dream Team
   6.5. Sonic Prime
   6.6. Sonic & Friends
   6.7. Sonic LEGOs
   6.8. The Murder of Sonic the Hedgehog
   6.9. Sonic Symphony
   6.10. Sonic Speed Cafe
   6.11. Fast. Friends. Forever.
   6.12. Etc.
7. Explanation of Psychopaths and Sociopaths
   7.1. Further Explanation on Psychopaths

The True Goal of Corrupt Employees and How to Spot them

If one takes notice on what has been most prominent in 2022, 2023 and now some of 2024, one can tell the one thing that has been promoted the most out of everything else that has been shown. One might think that because this has been shown a lot that the company likes this, but it actually doesn't and the company has been having a hard time controlling certain workers who decide to go rouge and do whatever they want despite being told to stop. That one thing would be anything concerning Amy Rose. To know what the company really wants, you can look at the Sonic The Moon and Shadow The World page. You can also consider things that exist that the company has touched and done during these recent years that have not been touched/not been completely touched by corrupt employees/Lore Team members as proof that the company wants Sonadow. These examples are: *Sonic Prime* seasons 2-3 where the company has Sonic confess to Shadow in some manner about liking him, projects like the *S-Fire Sonic Adventure 2 figure with Sonic and Shadow* that was suggested to be made by SEGA of Japan's own figure making branch, and Sonic X Shadow Generations. Other examples that are before 2022 are things like how past games and stories are structured.

If you take a closer look at things, you can tell that Amy Rose has become more prominent suddenly in the year 2022 and on for no reason. When something new happens, she is always mentioned or promoted with it. The reason for this is because SEGA America/Europe and moles in Sonic Team/SEGA Japan always want to make Amy prominent in order to keep their toxic fans around to keep themselves in power within the company. Everyone knows that the Amy fans are known to be one of the most toxic fans, if not the most toxic, because they are always the ones looking for drama or causing it. Even the company moles know this, but they do not care and instead, want to promote it; they want to encourage the toxic fans to stay and continue to be toxic to others. The reason for this is because of several things:

- They like the power of doing what they want and getting away with it.
- They like the "fame" or clout they get from the toxic fans for doing what they want.
- They want the toxic fans to continue to push people out of the franchise so that they can continue to have control over the environment. And by doing this, they can keep on doing what they want by using the toxic fans to demand for whatever they want to do.
- They want to be able to leak company data without being found out, so they make toxic fans push out reasonable and smart people so that the smart fans can't figure them out.
- They wish to keep the toxic fans they are in communication with in power so that they can manipulate the crowd with things like disinformation or subtle hints to make the crowd do what they want/do a certain thing. Examples of what they make crowds do is like how they got everyone to say that *Sonic Frontiers* should be delayed, or how they try to tell others to accept that Sonic and Amy Rose have mutual feelings for each other when it has been proven that Sonic thinks of Amy Rose as only a friend, or when they tell others to ask for Amy Rose to be in more things like the upcoming 3rd movie or for people to say that Shadow is a bad character and shouldn't be around more.)
- They want to take over the company by making the company become an American company with Amy Rose as their mascot. To get her into that position, they use the fans and themselves to create disinformation, mistranslations, misconceptions, and an overall environment where Amy/Sonamy fans rule supreme by having them "always being right" due to (corrupt) officials supporting them. By having the Amy and Sonamy fans always on top of others, they keep other fans in submission by making them be in fear of getting bullied, and from that, always have control over the fandom and what is "wanted" or "said." This helps them keep misinformation and disinformation continue to spread by having the fans who work with them spread ideas, propaganda, disinformation and misinformation. That in turn, causes others to continue to get misconceptions and wrong impressions throughout the franchise. (One such prime example is the relationship between Sonic and Shadow, where they make many believe that they completely hate each other and want nothing to do with each other. In reality, Sonic and Shadow are close friends who have a special understanding of each other. Another example can be where they say that Amy Rose is part of the core three characters, when it should be Knuckles who is part of the core three. On that same note, they also say that she is part of the core four, but it is actually Shadow who is part of the core four, which is explained later.)

To learn more about the differences between SEGA of America and SEGA of Japan, check out The Difference Between SEGA Japan and SEGA America/Europe page. To learn more of what these corrupt fans and employees do in detail, check out Testimonies. And to know about Sonic and Amy's canon relationship, they are that of only friends. This can be confirmed and stated by Sonic (Sonic Team) when Sonic answered fans' questions in 2022. He said this when fans asked Sonic, "How do you actually feel about Amy?" Sonic's answer to them was that, "It's not that complicated... Amy is an important friend whom I can rely on! She can be a lot to handle at times though..." Sonic was about to speak more of his displeasure from her attitude towards him, but he decides not to and just ends it saying he's thankful for her (as a friend) and ends the question. Despite corrupt employees trying to push Sonamy, it has already been stated that they are only friends and that things will not go further than that. This has also been shown multiple times in advertisements or projects that constantly call Amy Sonic's friend and nothing more. Example, they always say something along the lines of, "Join Sonic and his *Friends* on an adventure..." Ian Flynn at times even says that Sonic and Amy are just friends or that it is a completely one-sided romantic interest on Amy's part. Those who push further are corrupt employees who are going against their company/superiors for their own selfish gains. Since they cannot get the most highest bosses to make Sonamy canon, the corrupt employees do all they can to hint Sonamy or push Sonamy into things to create "evidence" for the corrupt Sonamy/Amy fans to use to make others believe that the ship is canon/official when it is not.

If one pays attention, these people always have one thing in common: They pay attention a lot to Amy Rose, like Amy Rose or like Sonamy (the ship between Sonic and Amy). The corrupt officials, or third parties who are used, that are in cahoots with the toxic fans are those who promote Amy Rose a lot in good light. Examples of companies or individuals who are like this are:

- Sonic Team USA
- Kazuyuki Hoshino (He's the one responsible for corruption in Sonic Team Japan and the one they use to abuse the Sonic Team name for "approval" and "credibility" via Japan)
- Yui Karasuno
- Yuji Uekawa (Due to working on projects with SEGA Hardlight like the app Sonic Dream Team)
- Takeshi Iizuka (He is being influenced by other members on this list)
- Elitaro Toyoda (Sometimes due to being influenced by other members on this list)
- Morio Kishimoto (Due to promoting hacking, modding and stealing of video games from being positive about modifications done to Sonic games)
- Ed (A non-Japanese native who takes care of the Sonic Team Japan SNS account)
- Anyone in the Lore Team made up of English branch members
- Ryan Hamlyn (Head of the Lore Team)
- Katie Chrzanowski
- Justin Thormann
- Mike Cisneros
- Jasmin Hernandez
- Thalia Piedra (created a blog post on Playstation that negatively and incorrectly portrays Shadow's character and his relationship to Sonic)
- Kenneth from Sonic America
- SEGA of America
- Marilia from SEGA of America
- Evan Bader
- Aaron Webber
- SEGA Hardlight
- Adele/Nollie from SEGA Hardlight
- Dan Rossati from SEGA Hardlight
- SEGA Europe/SEGA Shop Europe
- SEGA Asia/SEGA Korea/SEGA Taiwan
- Sonic Team Korea
- Sonic Latin/Sonic Brazil
- IDW Publishing
- Evan Stanley
- Ian Flynn (Sometimes)
- Naoto Ohshima (Former Sonic Team member now third party as president of Arzest, was asked to create Sonic Superstars as a third party)
- *Sonic Speed Simulator* (they flip flop from being fair or bias)
- *Sonic Prime* (First Season and much of Second Season, but there are some things in the Second Season that are not touched by corrupt employees like it's first and eighth episode. Season 3 is also touched by corrupt employees due to all the attention made on Amy and Sonamy content despite the Sonadow content also included.)

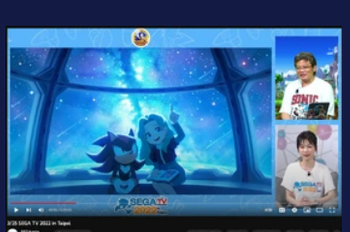
To see most of these individuals and the links to them, check out the List of Officials page.

*Concerning *Sonic Prime*, in a podcast from Ian Flynn, he states that the Lore Team specifically did not overlook its creation since it was far into production before the Lore Team was created. But that doesn't mean that the members who are part of the Lore Team now didn't try to have a hand in the series or had a slight hand in it. It is possible that they influenced it individually before creating the Lore Team we know today. Ian has said that he was consulted at the beginning of the series creation, so he had a slight influence in how things went before the Lore Team was created. He also states that corrections were made to the animation, but he says that those corrections were not overlooked by the Lore Team. If one watches *Sonic Prime*, one can tell that the direction it took changed drastically from season 1 to season 2 to even season 3. One of the main corrections that seemed to have been made was including Shadow more unlike how *Sonic Prime* season 1 went. Ian also states that the Lore Team did what they could to the series when they could (or at least the members of the Lore Team tried before being part of the Lore Team), which implies that at some point, they had no say in how the animation went at some point in time. This can

allude to them not being part of the project from season 2 and onwards or that they didn't have much of a say in it as they originally thought they did since season 1. Though it does seem like they did have a big influence in season 3 as well due to how much spotlight was put on the Amy characters and how Sonamy scenes were snuck in more compared to season 2. It also tells us that the Lore Team does not always know what *Sonic Prime* has in it, which makes sense why season 2 has Sonic confessing to Shadow that he loves him. If the Lore Team was in charge, more Sonamy would have been pushed into the animation like in season 1 and now 3, but by there being a focus on Sonadow in season 2-3 (somewhat), it shows that their influence on the series was taken away to some degree and that the main company put their input on the series somewhat. The story taking a sudden turn into not being as well developed or not taking the potential and utilizing it also shows that corrupt employees touched it because they like to make creations where the story ends up as if nothing has happened or for nothing to be lost, like Sonic Dream Team bringing back Ariem and allowing her to stay around to talk to. This shows us how the main company wants Sonadow and how corrupt employees are the ones pushing Sonamy or Amy to be in the spotlight in general.

One thing to note is that sometimes, whenever people are close to the truth or people complain about what they do, they try to do the bare minimum to satisfy or hide what they do. An example would be hiding behind Shadow content. They omit Shadow as much as they can, but when they realize that people are complaining too much, they do the bare minimum and make him have a small appearance and to their standards. They think that by doing this, people will forgive them and forget about any of the poor or bad things they did, which includes portraying Shadow incorrectly and omitting him. Which unfortunately, happens to a good degree to the fans and the cycle begins again. A recent example of this is the Surprise Gift Exchange TailsTube. Before this TailsTube, the corrupt employees omitted Shadow from both Sonic Dream Team and the 7th Twitter Takeover. People complained and it seemed that they foresaw this and had this TailsTube ready. In this TailsTube, Shadow makes an appearance with the rest of Team Dark (which they like to push Shadow with his team in order to push him away from Sonic). However, the moment he arrives, he leaves, which shows these employees removing him as much as they can while doing the bare minimum and using excuses as to why he wouldn't be there. They also pushed their fan idea that Shadow only appears during a crisis, which is the same excuse they used as to why he was absent from Sonic Dream Team. In this TailsTube, they also tried to push Sonamy by having Amy give a photo of herself to Sonic (an action which makes the giver of this kind of photo, self-centered and arrogant), but they also made Sonic replace that photo with him and Tails to dismiss Sonamy. Furthermore, they made Sonic be rude to Shadow by his word choice and calling him a "Scrooge." Shadow returns later in the show to receive Tails' gift, which is a scarf. Because of this, many fans drew Shadow in this scarf, giving the corrupt employees the clout and "forgiveness" they sought out for. This scarf given to Shadow covered up the bare minimum job they did and the other things they pushed, like Sonic being rude to Shadow. The least they did this time to compromise was add Shadow, but they refuse to correctly portray Sonic and Shadow being respectful to each other like in official media.

SEGA Asia Taiwan

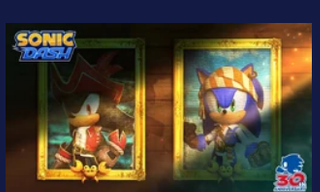


SEGA Asia Taipei Stream when Shadow's picture was shown.

Everything always focuses around Amy Rose for these toxic fans and corrupt individuals. One of the incidents where we can see this clear biasness from corrupt employees is a livestream SEGA Asia did in Taiwan. In this stream, some members of Sonic Team Japan came to visit Taiwan to talk about things concerning Sonic. During part of the livestream, the Sonic Team Japan members showed some pictures from Yui Karasuno that are part of the Sonic Pict series. They showed the Taiwanese people three top popular pictures. In the order they showed them, it was from least popular to most popular. The order the images were shown was Sonic, Amy and then Shadow. When you watch the section from the livestream, you can see the clear biasness they have towards Amy's picture compared to Sonic's and Shadow's picture.

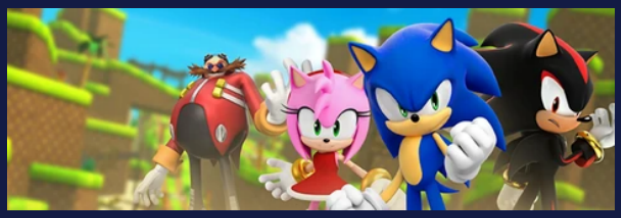
When the Sonic Team members showed Amy's picture, the Taiwanese people immediately gushed and fawned over the image. They even pushed Sonamy into it due to what the scenario was in the picture. But when they showed Shadow's picture, the Taiwanese people immediately fell silent. Their reaction to seeing Shadow's image was that of confusion and as if they weren't expecting to see his image. Only one person in the background was excited to see his image. After this reaction, they became awkward when talking and didn't really want to talk about Shadow's picture. Even in the picture before Amy's, which was Sonic's birthday picture, they weren't as excited seeing it as Amy's picture. This just further proves that these individuals are only bias towards Amy and do not like Sonic as much and hate Shadow.

SEGA Hardlight



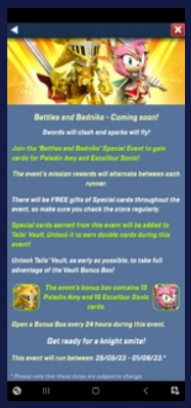
Captain Shadow and Pirate Sonic Advertisement from SEGA Hardlight for Sonic's Birthday in 2021

Now, if we look at SEGA Hardlight (who are one of the most corrupt employees when concerning Amy and Sonamy), who has the most unique outfit skins in their app? That would be Amy Rose by having five unique outfits. (Jingle Belle Amy | All-Star Amy | Paladin Amy | Popstar Amy | Panda Amy) Rouge is a runner up with four unique outfits. (Witch Rouge | Elite Agent Rouge | Rockstar Rouge | Valentine Rouge) These individuals also hate Sonadow/Shadow a lot to the point that they try to exclude Shadow from as many things as possible for as long as possible. You can tell this by seeing a sudden drop of content that involves Shadow since 2022. You can also tell that they have a grudge against Sonadow or Shadow by looking at Hardlight, who never transferred Pirate Sonic and Captain Shadow to their *Sonic Forces: Speed Battle App*. Pirate Sonic and Captain Shadow are the only outfits in *Sonic Dash/Dash+* (and *Sonic Dash Prime* for Captain Shadow) that are unique that have never been transferred to the app they focus on the most and stayed a *Sonic Dash* exclusive together as a pair. These outfits also never made a comeback as an event again after its initial release except for Captain Shadow for Sonic Prime Dash in 2024, which is two years since the outfits first released. This is all despite them being outfits made to celebrate Sonic's 30th anniversary. Though, sometimes these corrupt people do put Shadow (and sometimes Sonadow) around when they believe someone is catching onto their corrupt ways. If someone points out how they are being corrupt, they might try to momentarily hide behind Shadow until they think that suspicion is off of them. When they believe that things are okay again, they will start to be bias towards Amy Rose again. One of the things that shows this is their default banner where it has in this order of characters from left to right: Eggman, Amy, Sonic, Shadow. With the banner like this, you can tell of two things.



SEGA Hardlight default Twitter banner

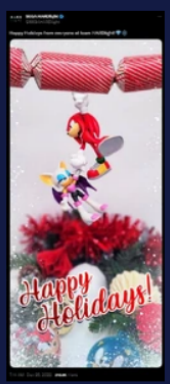
- One, they put Amy next to Sonic for no reason. They do this to push the ship between Sonic and Amy with subtle messages. Not only that, she is in the middle for you to pay attention to. It also gives the subtle message of accepting Amy being around. Also take note of how they put her there instead of Tails or Knuckles, who are part of the core three characters.
- Two, they put Shadow there to make themselves seem fair, but by adding Amy next to Sonic as well (and from other things they do to make Amy prominent in a bias manner, which is explained later), you can tell that them putting Shadow there isn't to support Sonadow or Shadow fans. He is only put there to make it seem like they "like Shadow/Sonadow too." But as it will be explained later, them liking Shadow and Sonic is far from the truth.



Excalibur Sonic and Paladin Amy event news from the news section in the *Sonic Forces: Speed Battle* mobile app.

*On (05/03/23), Shadow tied with Rouge in unique outfits by getting the Dragon Hunter Lancelot outfit, (Vampire Shadow | Captain Shadow | Dragon Hunter Lancelot) but one outfit has stayed in *Sonic Dash/Dash+* unlike Rouge's and Amy's outfits. Therefore, it's like Shadow has two unique outfits when it concerns the app they pay attention to the most, which is *Sonic Forces: Speed Battle*. And despite getting another unique outfit, he still doesn't tie with Amy's amount of unique outfits. Neither does Sonic. (Classic Elf Sonic | Slugger Sonic | Pirate Sonic | Dragonfire Sonic) This outfit of Shadow was also put out conveniently after they were called out for being bias. (04/07/23) Before that date, SEGA Hardlight did not give much attention to Shadow, which can be seen below when comparing SEGA Hardlight's interactions in different events. This outfit of Shadow's appearing is an incident as explained earlier where if someone catches on to their bias ways, they would try to pretend to be fair or like Shadow to get suspicions off of themselves. To prove this more, just after putting many Shadow related things, they put a Sonamy event again in their app (05/25/13) when they believed that suspicion is off of them. They did this again by putting an Excalibur Sonic and Paladin Amy event in the *Sonic Forces: Speed Battle* app right after Dragon Hunter Lancelot's event. This shows that, once again, they are trying to push the Sonamy ship and push that Paladin Amy is "official" in some manner to the *Sonic and the Black Knight* universe. (More on this further below.) They even go the lengths to exclude the other official outfits that should be with Excalibur Sonic like Lancelot, Percival and Gawain to push this ship.

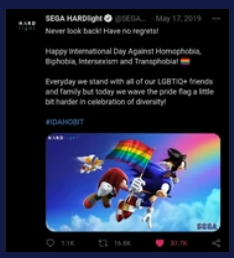
Another thing to tell from SEGA Hardlight is that despite "promoting for LGBTIQ+," they deleted the post that said that and even put a post where they have Tangle and Whisper as just good friends. Many people in the community see Tangle and Whisper as more than just friends (even some artist who work on the IDW Sonic comic put them together as more than just friends), so many were outspoken on how Hardlight put them as just friends and nothing more, especially for a post based off of Galentine's Day. Galentine's Day is a holiday based off of a TV show where someone spends the day before Valentine's Day with their close friends, who are girls, before spending the day with their boyfriends the next day on Valentine's. Despite saying they support LGBTIQ+, SEGA Hardlight does not humor the thought of LGBTIQ+ couples, especially in recent days. They mostly focus on ships that contain a male and a female such as: Silver and Blaze, Sonic and Amy and Knuckles and Rouge. Many Amy/Sonamy fans also focus on these ships, which further shows connection between the two parties.



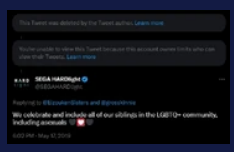
A Post from SEGA Hardlight where Knuckles catches Rouge like in Sonic Adventure 2

SEGA Hardlight LGBTIQ+ Post and Galentine's Day Post

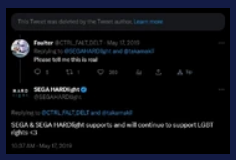
LGBTIQ+ Post



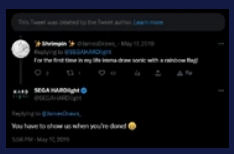
SEGA Hardlight LGBTIQ+ post in 2019 before it was deleted



SEGA Hardlight LGBTIQ+ post residue of its existence (1)



SEGA Hardlight LGBTIQ+ post residue of its existence (2)



SEGA Hardlight LGBTIQ+ post residue of its existence (3)

SEGA Hardlight LGBTIQ+ post residue of its existence (4)

Galentine's Day Post

SEGA Hardlight Galentine's Day post in 2023

Continuing on that thought, you can also tell that they are bias in their views by seeing that most of their skins have to do with straight ships; they have many outfits where there is one female and male in them. Another way to tell their biasness is that SEGA Hardlight said that their favorite ship is Sonamy in 2022. Though they say this, they do not reflect the main company (SEGA Japan) and are saying this for themselves only. But even if they say they like Sonamy (or rather the community lead of SEGA Hardlight likes Sonamy/Amy and even said that she is the one who likes and retweets the Sonamy/Amy arts on the official SEGA Hardlight Twitter account), they do not give Sonic the same amount of attention as they do to Amy Rose. It would be more accurate to say that they love Amy Rose and want to use Sonamy and make it canon to make Amy be around more by making her always having to be shown with Sonic. Another incident to tell that they are bias for Amy Rose in particular is how they made Paladin Amy and promoted only that skin very well among the fans compared to others like Super Shadow who came later. They even are trying to push that Paladin Amy is part of the Black Knights group when she is not from *Sonic and the Black Knight* by saying that Paladin Amy is part of the round table (Sonic America Stream where Kenneth talks about Paladin Amy in very positive light and where he tells others to continue to spread around Paladin Amy and make art of it on Twitter) and by making events acting like she is part of the group. One such event is having Excalibur Sonic separated from Lancelot, Percival and Gawain to be put with Paladin Amy only.

A few examples of outfits that have a pair with one being a male and the other a female in *Sonic Forces: Speed Battle*:

SEGA Hardlight Outfits that have a Female and a Male Together

Witch Rouge outfit from SEGA Hardlight during Halloween of 2018

Vampire Shadow outfit from SEGA Hardlight during Halloween of 2018

Lunar Blaze outfit from SEGA Hardlight during Lunar New Years in 2019

Lantern Silver outfit from SEGA Hardlight during Lunar New Years in 2019

Tidal Wave outfit from SEGA Hardlight in 2019

Tropical Storm outfit from SEGA Hardlight in 2019

Slugger Sonic outfit from SEGA Hardlight for Sonic's birthday in 2019

All-Star Amy outfit from SEGA Hardlight for Sonic's birthday in 2019

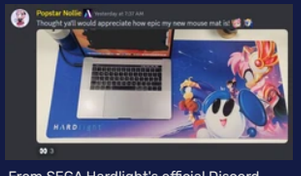
Treasure Hunter Knuckles outfit from SEGA Hardlight in 2020

Elite Agent Rouge outfit from SEGA Hardlight in 2020

Excalibur Sonic from Sonic and the Black Knight released in 2020 in Sonic Forces: Speed Battle

Princess Paladin Amy from SEGA Hardlight in 2022

In the case of Excalibur Sonic and Paladin Amy, Excalibur Sonic comes from an official game, *Sonic and the Black Knight*, while Paladin Amy does not. That skin was created to copy Lancelot, Percival and Gawain, which is something that Amy fans often do. They often copy other ideas that exist for other characters like Popstar Amy who copies Idol Shadow that was from Sonic Team Japan. Idol Shadow was shown at the end of December of 2022 and Popstar Amy was shown in March the following year. Hardlight and other Sonamy fans force Excalibur Sonic and Paladin Amy as a couple and try to make it "official" that they are made to be a couple, but that is false because Paladin Amy does not exist. It is merely an app skin that is unrelated to the official games entirely. The official Amy that comes from the game, *Sonic and the Black Knight*, is Nimue, which is a version of Amy that does not have a skin in their app.



From SEGA Hardlight's official Discord Server - Nollie (SEGA Hardlight's Community Lead) showing off the mousepad

Another thing that SEGA Hardlight has done with the Paladin Amy outfit is make a mousepad with her and Pirate Sonic on it. They also had the Hardlight Logo put on it to make it seem official. There are several things that can be taken from this action:

- They purposely used the outfit Sonic has with Shadow to overwrite the Sonadow ship with Sonamy.
- They put Amy Rose as one of the biggest characters on the mousepad despite her not being a main character or an important character in the series. Sonic is the main character and therefore he should be the biggest on the mousepad and the only one there because he's the only one that represents his franchise.
- They treat Amy Rose like a main character, even compared to Sonic himself.
- They used the outfit of Amy that they were bias in promoting the most compared to other characters. (See further down to see the comparison between different character events for the SEGA Hardlight apps.)

Another time you can see when SEGA Hardlight is specifically being bias and showing hate towards Shadow/Sonadow is their newly created app "Sonic Dream Team." This is an app created in 2023 that was announced on November 1, 2023. Already from the characters included, you can tell their bias stance and on what narrative they are trying to push onto others. The characters included are: Sonic, Tails, Knuckles,

Rouge, Cream and Amy. No other characters are shown from Sonic's friends, that includes the second most popular character, Shadow. If you look closely, you can also tell that the characters included are characters that people would usually ship together as a male and female couple. Those pairings would be: Sonic and Amy | Knuckles and Rouge | Tails and Cream. Here is an interview by one of the Lore Team members, Dan Rossati of SEGA Hardlight, in which he makes the excuse as to why Shadow is not in the game. The excuse he provides is that "it's not a dire situation for Shadow to be included." Furthermore, you can see his biasness when he mentions that the *female characters in the game "pair up nicely to their male counterparts,"* further showing his prejudice against non-straight pairs and forcing people to only think of the usual straight pairs. This also shows how he has the intention to force others to ship certain female characters with male characters in the series. This includes his and SEGA Hardlight's biasness towards the ship Sonamy.

It said by Ian Flynn that he knew of this app and has worked on the story for it. It is best to remember that this app is from SEGA Hardlight, which is the European branch. This is not an app created by the Japanese/SEGA Japan. SEGA Japan was actually planning on a Sonic app being made by Rovio in the future, which was mentioned when they purchased Rovio. But due to the app having influence from SEGA Hardlight, the Lore Team and specifically Ian Flynn, we can assume that the story will be very bias in how it is structured and it will most likely be structured the same way as how the IDW Comics are due to Ian Flynn being a writer for the story. And since SEGA Hardlight has said that their favorite ship is Sonamy and shows favoritism towards specifical male and female couples, we can assume that there will most likely be some Sonamy content or bias content towards specific ships in general and towards Amy in general.

This was made more clear with a post they planned together with Sonic America on November 3, 2023. In this post, they put specifically Sonic and Amy next to each other to promote the new app Sonic Dream Team. They even went to call Amy being part of Sonic's "Dream Team" (while also hinting at the other characters as being part of it. which are: Tails, Knuckles, Cream and Rouge) to further push the Sonamy agenda, as other Lore Team members do. As shown above, SEGA Hardlight is known to be bias in doing things like this, and there are members in their team that are part of the Lore Team. So this type of post appearing on the Sonic America X (Twitter) account makes sense due to the Lore Team in general being corrupt employees who solely focus on Amy and Sonamy in general.

Sonic Speed Simulator

Another incident we can look at to see that these officials are corrupted is how Sonic Speed Simulator lied about what one of their next events would be in favor of putting a Sonamy event. On Sonic Central that was on June 7th 2022, they said that *Sonic Speed Simulator* would put a Metal Sonic event. But instead of putting a Metal Sonic event next, they put an event that had Sonic and Amy Rose as the focus. This event was Sonamy orientated because their newly hired fan Nibroc.Rock made a Sonic skin with him having the shell bracelet from Sonic X, which many Sonamy people consider a Sonamy item and moment due to Amy making the bracelet for Sonic to wear in *Sonic X*. Many Sonamy shippers also took this event as a Sonamy event and even promoted it well by having others constantly talk and draw about it on Twitter. (Arts: 1 | 2 | 3 | 4 | 5 Posts: 1 | 2 | 3 | 4 | 5 | 6) The skins that were added and promoted in this event were *Summer Sonic* and *Chef Amy*. Sonic Speed Simulator said that they plan things in advance, but when it came to this event, that doesn't seem to be the case because they lied on Sonic Central about what event would be next. And the ones who take care of the relationship with *Sonic Speed Simulator* are Sonic America officials. Those would include Katie, Justin and Kenneth. Another way to tell that they were Amy focused was that on that same Sonic Central, they promoted getting an Amy Chao for free first. They didn't put the Sonic Chao to be available through a code on a *"Sonic"* Central. Instead, they had an Amy Chao be available for free by a code. (On a side note, Chao are also known to be one of Katie's favorite Sonic characters.)

Event that happened in place of the Metal Sonic event that was announced on Sonic Central June 7, 2022

On April 20, 2022, Gamefam Studios made a poll asking others what character they wanted to be added to *Sonic Speed Simulator*. The choices in the poll were: Knuckles, Shadow, Amy and Other. Despite Shadow winning the poll with a 51.6% compared to Knuckles at 36.6% and Amy at 7%, Gamefam Studios kept on putting mostly Amy skins around. It wasn't until an update in 2023, where they remade everything, that they added Shadow. Many were asking for Shadow to be in the game prior to this, and many complained about him not being added, especially when Gamefam

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